

Gregory J. Feist • Copywriter
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EXPERIENCE:

Freelance, Kennesaw, Georgia
Copywriter/ACD • 4/09 to Present

- Tweeting, blogging, concepting, and copywriting for both agencies and corporate clients
- *Key Clients:* Skylight Financial, Key Bank, InterContinental Hotels Group, Starwood Hotels, Wyndham Hotels, Old Dominion Freight Lines, Kudzu.com, Knology, in2Food, Emory Johns Creek Hospital

Fitzgerald+CO, Atlanta, Georgia
Senior Copywriter • 5/07 to 4/09

A full-service agency with 150 employees that offers powerful creative solutions that create demand.

- Created various types of collateral, ads, banner ads, microsites, Web sites, direct mail, out of home, and radio spots for many of the agency's clients
- *Key Clients:* Time Warner Cable, Amway, The St. Joe Company, InterContinental Hotels Group, InterContinental Hotels & Resorts, Cryovac, Coca-Cola, Aruba Tourism Authority, Black & Decker

Bigelow Advertising, Atlanta, Georgia
Senior Copywriter • 5/04 to 5/07

An advertising agency with 40 employees that seeks to make emotional connections between its clients and their audiences.

- Completed a wide variety of projects ranging from small and simple to multi-million-dollar productions, including a significant amount of broadcast work
- *Key Clients:* Time Warner Cable, BellSouth, Heavenly Ham, Coca-Cola, InterContinental Hotels Group, AmeriCold Logistics, Doosan Infracore, MARTA

Brokaw Inc., Cleveland, Ohio
Copywriter • 4/01 to 1/04

A creative brand development firm with 45 employees dedicated to helping those it believes in succeed through the power of its ideas.

- Crafted collateral, print advertising, direct mail, and out of home for a range of clients in healthcare and B2B
- *Key Clients:* Cisco Systems, Parker-Hannifin, MetroHealth, Greater Cleveland Regional Transit Authority

Various Employers, Ohio
Copywriter • 6/97 to 11/00

Several advertising agencies throughout Ohio with teams ranging from 20 to 120.

- Wrote a lot. Worked a lot. Learned a lot.
- *Key Clients:* AUTOMOTIVE: Toyo Tires, T3 Tire Centers • B2B: Euclid-Hitachi Heavy Equipment, H-P Products, Hedstrom Toys, Frigidaire, Armstrong Heating & Cooling, Ames Lawn & Garden, Gorman-Rupp Pumps • RETAIL: DSW Shoe Warehouse, Drug Emporium, First Union Bank, Bob Evans, Thompson's

AWARDS:

One Show, ADDY, AMY, MARK, DAVEY, SIAA, GDUSA, Print

EDUCATION:

Kent State University, Kent, Ohio • Spring 1995 to Fall 1996 • B.S. Advertising
Graduated Magna Cum Laude

The Ohio State University, Columbus, Ohio • Fall 1992 to Fall 1994